

# evchargepoints.com

## Global Digital Infrastructure Asset

Brand, domain and IP sale for the global EV charging ecosystem

**2013**

Established

**13+ yrs**

Market heritage

**Global**

Category fit

**Clean**

Asset sale

CONFIDENTIAL INVESTOR PRESENTATION  
June 2026

## Investment thesis: a global category name at an inflection point

EVChargePoints is not being positioned as a trading business. It is a global, exact-match digital asset for an infrastructure category that is scaling across every major economy.

### Mass-market EV adoption

Electric car sales exceeded 17m globally in 2024 and are expected to exceed 20m in 2025.

### Charging infrastructure gap

More than 1.3m public charging points were added globally in 2024; nearly 1.8m more in 2025.

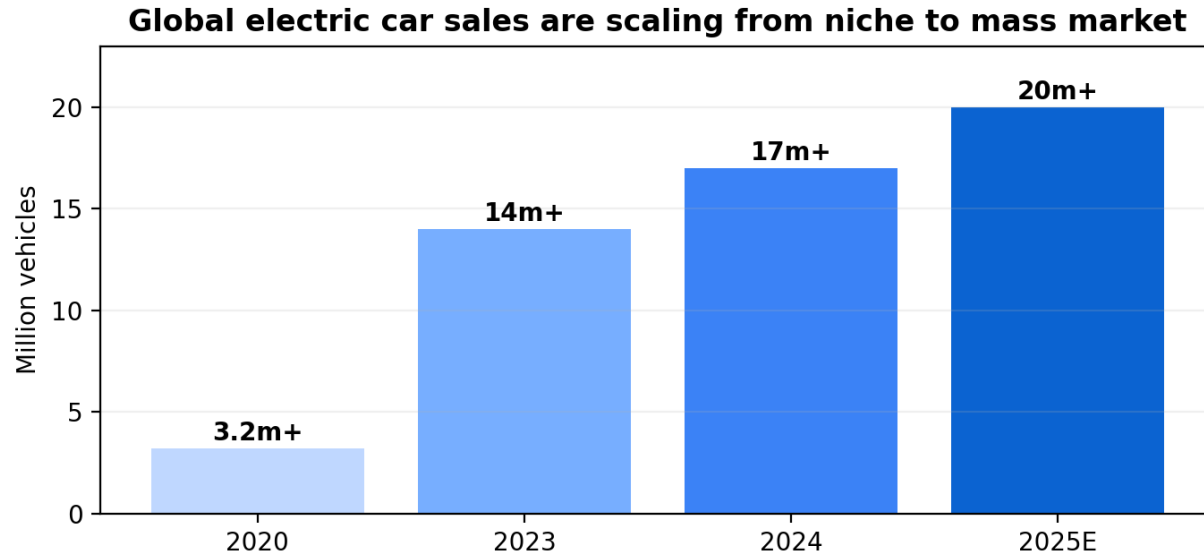
### Platform value layer

As networks fragment, discovery, routing, trust and interoperability become strategic control points.

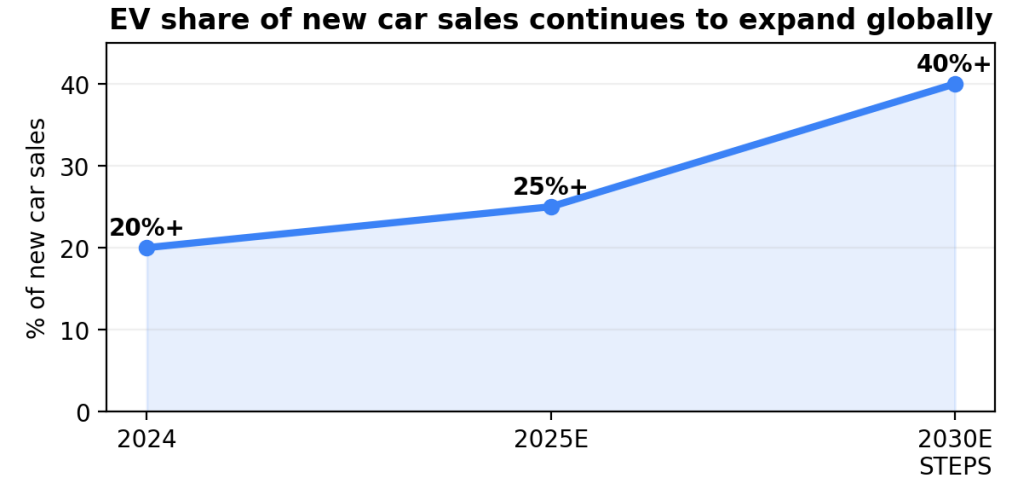
### Global buyer universe

Relevant to CPOs, OEMs, energy majors, roaming platforms, fleet operators and CPMS providers worldwide.

# Global EV demand is entering mass-market scale



Source: IEA Global EV Outlook 2025; 2025 estimate from IEA executive summary

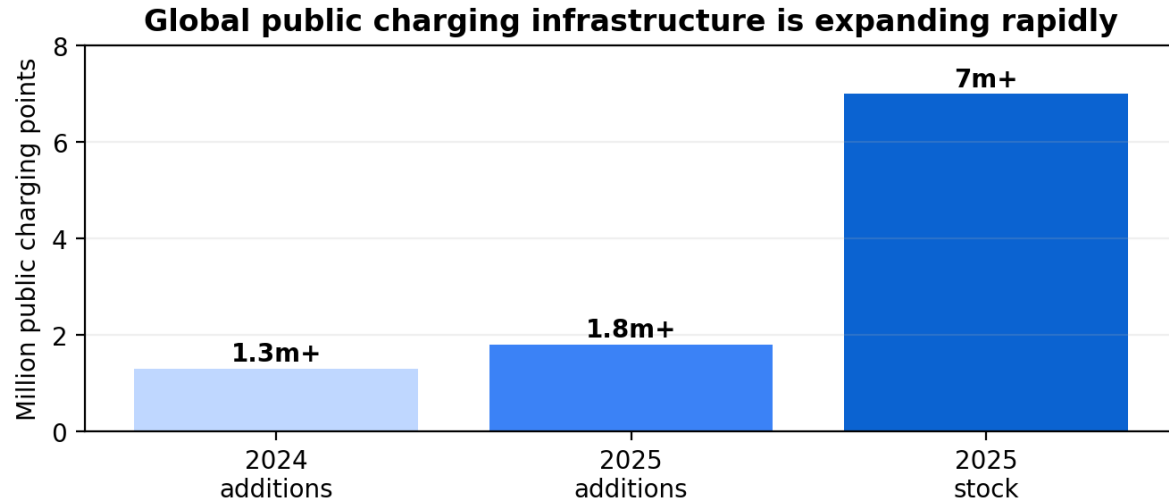


Source: IEA Global EV Outlook 2025

## Strategic implication

- EV charging is no longer a niche infrastructure vertical.
- Category-level digital names become more valuable as the market becomes mainstream.
- Global expansion drives demand for neutral, jurisdiction-agnostic charging identities.

# Charging infrastructure is scaling globally - and fragmentation is increasing



Source: IEA Global EV Outlook 2025 and 2026

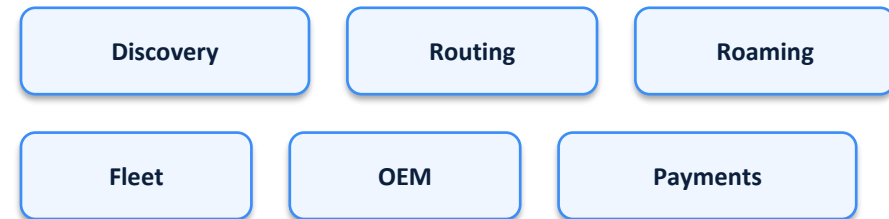
## Why this matters for EVChargePoints

Millions of new public chargers create a discovery and routing problem.

Consumers, fleets and OEMs require trusted ways to navigate mixed networks.

A neutral exact-match brand can sit above operators as a category-facing layer.

As infrastructure grows, the naming layer becomes more scarce, not less.



# The opportunity is global: growth is distributed across developed and emerging markets



# EVChargePoints.com is a global category asset, not a local operating business

## What is being acquired

Exact-match domain, brand, website content and associated digital IP.

## What it is not

Not a geographic roll-up, not a charger estate, not a sales channel.

## Strategic use case

A global market-facing identity layer for discovery, aggregation, OEM/fleet onboarding or charging software deployment.

## Application Layer

Discovery / routing / marketplace

## Identity Layer

EVChargePoints.com exact-match category brand

## Infrastructure Layer

CPOs / OEMs / CPMS / fleets / energy

## Four global deployment routes create strategic optionality

1

### Discovery marketplace

Consumer search, location, charger type, live availability and pricing.

2

### Roaming wrapper

Neutral branded layer across multiple charging networks and geographies.

3

### OEM / dashboard layer

Brand for in-vehicle charging discovery and partner network hand-off.

4

### Fleet onboarding layer

Enterprise route planning, depot charging and public network access interface.

**This optionality matters because the buyer does not need to choose one model on day one - the asset can support multiple global go-to-market strategies.**

## Strategic buyer universe is global and multi-category



**Strategic buyer logic: acquire a neutral category identity that can be deployed above existing infrastructure, software or mobility assets.**

## The asset creates a scarcity position that new entrants cannot recreate quickly

Asset feature	Why it matters	Strategic value
<b>Exact-match domain</b>	Names the category directly	Reduces market entry friction
<b>13+ year footprint</b>	Pre-dates mass adoption	Credibility and trust signal
<b>Neutral positioning</b>	No CPO/OEM lock-in	Fits multiple buyer strategies
<b>Global English phrasing</b>	Understood across markets	International scalability
<b>Clean asset sale</b>	No liabilities attached	Immediate transfer and deployment

## Acquisition rationale by strategic buyer type

**CPO / Network**

Own or control a global demand-capture brand independent of local operating brands.

**OEM**

Create a neutral charging interface brand that works across geographies and partner networks.

**Energy Major**

Extend energy transition identity into EV charging discovery and customer acquisition.

**Software / Roaming**

Attach a consumer-facing category brand to an otherwise technical interoperability layer.

**Fleet Platform**

Use a trusted external label for employer, driver and depot electrification journeys.

## Recommended buyer diligence package to maximise valuation

### Domain proof

WHOIS history, archive timeline, DNS continuity and ownership chain.

### SEO proof

Authority metrics, backlink profile, indexed content, keyword footprint.

### Brand proof

Historic use, screenshots, materials, market presence and content archive.

### Transfer proof

Domain transfer process, IP assignment, warranties and completion mechanics.

### Deployment plan

Three buyer-specific use cases: OEM, CPO/network, software/roaming.

**Investor-banker note: the domain story becomes materially more valuable when supported by third-party evidence rather than narrative only.**

## Indicative valuation framework: price depends on strategic control value

### Domain Replacement Cost

What would it cost to acquire or replicate a comparable exact-match category asset?

### Authority / SEO Value

What marketing cost would be required to build equivalent trust and traffic?

### Strategic Control Premium

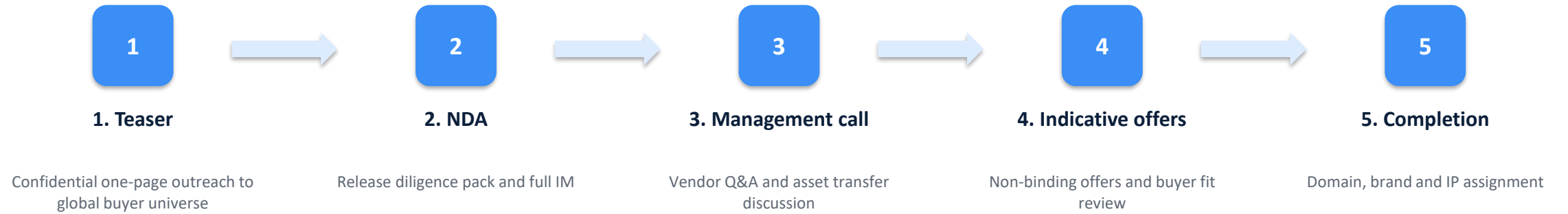
How valuable is category ownership to a buyer with existing chargers, software or customers?

### Deployment Synergy

Can the buyer monetise the asset across multiple countries or customer channels?

**Highest valuation is likely from a strategic buyer that can deploy the asset globally across existing EV infrastructure, software, or customer networks.**

## Proposed global sale process



**Current target outreach to prioritise global acquirers with existing scale and immediate deployment capacity.**

## Public research sources used

International Energy Agency, Global EV Outlook 2025 - Executive Summary and Electric Vehicle Charging chapters.

International Energy Agency, Global EV Outlook 2026 - Electric vehicle charging chapter.

International Energy Agency, Global EV Outlook 2025 - Trends in electric car markets and outlook for electric mobility.

International Energy Agency, Global EV Data Explorer - EV sales, stock and charging infrastructure data.

Reuters reporting on global EV sales/registrations and market developments, used only as supplementary market context.

**Note: all buyer names are illustrative examples of potential strategic buyer categories and do not imply engagement, endorsement or affiliation.**